



The City of London

Directory & Livery Companies Guide

A truly unique publication, which reaches a large group of civic-minded and influential people not served by any other single publication.

Published continuously for over 150 years, it enjoys a high reputation in the City and beyond.

The City of London Directory & Livery Companies Guide is purchased and used regularly by a wide range of top people with substantial buying power. It provides the advertiser with an exceptional opportunity to reach this group. It has a long shelf-life and is used frequently for reference throughout the year. Your advertisement will, therefore, receive valuable recurring exposure to very many people of influence in the City and throughout the country.

Please visit our new website www.thecitybluebook.com



With over 400 pages, the Directory provides full coverage of the City of London and its institutions including:

- City Livery Companies, listing Master, Wardens, Court and Liverymen (almost 25,000 people)
- Who's Who section on prominent personalities in the City
- The Government of the City
- The Lord Major & Sheriffs of the City of London
- Livery Halls Map
- Calendar of City Events
- Educational Establishments linked to the City and the Livery Companies
- Banks, Exchanges and Markets
- City Guilds and Associations
- City and Ward Clubs
- Index of City Liverymen
- Website news service



Alderman Lord Mayor Elect Charles Bowman the 690th Lord Mayor of the City of London

Advertise and be seen by the most influential people in the City

Call Olga Jaques now on 01206 827672 or email advertising@thecitybluebook.com to secure a good position in the

2018 edition!

Advertising Booking Form

Please reserve advertisement space as indicated below (tick box).

	Black & White	Full Colour	
Full page	£945 <input type="checkbox"/>	£1,545 <input type="checkbox"/>	All prices in pounds (£) sterling (excluding UK VAT).
Half page	£595 <input type="checkbox"/>	£995 <input type="checkbox"/>	
Quarter page	£350 <input type="checkbox"/>	£650 <input type="checkbox"/>	Supplementary website advertising positions available, please enquire:
Banner	£225 <input type="checkbox"/>	£410 <input type="checkbox"/>	
Inside front cover		£1,850 <input type="checkbox"/>	advertising@thecitybluebook.com
Inside back cover		£1,795 <input type="checkbox"/>	
Loose insert		£675 <input type="checkbox"/>	
Bookmark		£1,250 <input type="checkbox"/>	
Please contact me to discuss my advertising requirements: <input type="checkbox"/>			

Every advertiser receives a complimentary copy of the Directory

ORDER NOW!

Pre-publication 2018 Edition Order Form

To pre-order City of London Directory & Livery Companies Guide 2018 please fill your contact details below and state the type and number of copies:

Hardback (ISBN: 978-0-9931486-6-8) Full price*: ~~£45.00~~; Discounted Price: £40.00 copies

Softback (ISBN: 978-0-9931486-7-5) Full price*: ~~£38.00~~; Discounted Price: £34.00 copies

*Published prices after 29th January 2018. All prices are inclusive of P+P within UK.

Please send your payment and your order using one of the following methods below.

Pay by bank transfer: Account: New Hampshire Communications Ltd. Barclays Bank, Sort Code: 20-22-67. Account Number: 40710881. Use your or company's name as reference. Please complete this form stating the date of payment and send it to the address below. Alternatively email your order booksales@thecitybluebook.com stating the date and reference of the transfer, type and number of copies required and recipient's full contact details.

Pay by cheque: Please send a cheque made to 'New Hampshire Communications Ltd' along with the completed form to Book Orders, New Hampshire Communications Ltd, 40-42 North Station Road, Colchester, Essex CO1 1RB.

Or simply place your order on the website www.thecitybluebook.com and pay by card (and other payment methods). Call 01206 827672 if you have a query.

Name: _____

Position: _____

Company: _____

Nature of business: _____

Address: _____

Tel: _____ Email: _____

Signature: _____

The City of London



Directory & Livery Companies Guide
2018

Production Data

Publication date: 16th February 2018

Advert copy is required as high resolution PDF files (PDF/X-1a:2001).
Please send to advertising@thecitybluebook.com

Advert sizes (depth x width):

Full page (trimmed size*)	215 x 134 mm
Inside cover positions*	215 x 126 mm
Half page (horz)	90 x 115 mm
Half page (vert)	185 x 57 mm
Quarter page (horz)	45 x 115 mm
Quarter page (vert)	90 x 57 mm
Banner position	30 x 115 mm

* please add 3mm bleed to all trimmed edges.

Copy deadline: 15th January 2018

Published by New Hampshire Communications Ltd

ISBN: Hardback 978-0-9931486-4-4; Paperback 978-0-9931486-5-1

Olga Jaques, Managing Editor, 42 North Station Road, Colchester, Essex, CO1 1RB

Telephone: 01206 827672

Emails: advertising@thecitybluebook.com

booksales@thecitybluebook.com

editor@thecitybluebook.com

Website: www.thecitybluebook.com

All advertisement material is subject to the approval of the Publisher, who reserves the right to omit or decline any advertisement. Whilst every endeavour will be made to meet the wishes of the Advertiser regarding the position of the advertisement in the Directory, the final placing shall be at the discretion of the Editor.

Data Protection The details you provide will be held on the publisher's database to keep you informed of our products and services. We will never make your details available to any third party. If you do not wish to receive direct marketing communications from New Hampshire Communications Ltd, please write to Olga Jaques, Managing Editor, New Hampshire Communications Ltd, 42 North Station Road, Colchester CO1 1RB, UK. Tel: +44 1206 827672 or email advertising@thecitybluebook.com.

AFFIX
STAMP
HERE

Olga Jaques
City of London Directory &
Livery Companies Guide
42 North Station Road
Colchester
CO1 1RB

The City of London

Directory & Livery Companies Guide
2018



*The unique Guide to the City of London
published continuously since 1864*